

## FLAGSHIP EVENTS FOR CYBERSECURITY AND INDUSTRY 4.0 IN THE BASQUE COUNTRY TO BE CELEBRATED JOINTLY THIS YEAR

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- **The event will be held over the 20th and 21st November at the Bilbao Exhibition Centre (BEC).**
- **The Basque Country is a unique ecosystem which encapsulates both demand and supply of its own solutions to cybersecurity problems, as well as enjoying the support of the Basque Government in fostering the growth and development of initiatives in this sector.**

The flagship events for Industry 4.0 and cybersecurity in the Basque Country will be celebrated jointly this year, remaining true to our goal of serving as a meeting point for public institutions, companies, business clusters, technological centres and universities, at local, national and international levels.

[Basque Industry 4.0 - The Meeting Point](#) was set up in 2014 and today this is a multi-discipline event which brings together strategy, opinions, technology, experiences and workshops, and promotes the building of relationships and synergies among the ecosystem agents, making it a must for businesses from every sector. This year, the sixth edition of this now well-established annual opportunity for reflecting on Industry 4.0, will welcome some of the key players on the prestigious international stage. Last year, a clear indication of the importance of this event was the European Commission's scheduling its first joint meeting of the three smart specialisation platforms ([S3Platforms](#)), coupled with the intervention of Slawomir Tokarsi, Director of Innovation and Advanced Manufacturing (DG GROW), in one of the convention sessions.

The first edition of the [Basque Cybersecurity Day](#) surprised the sector with its important international presence, with 25 speakers from 8 different countries, and its power of attraction, with over 1,000 participants. This initial event became a benchmark event for southern European cybersecurity, focused on fostering the application of cybersecurity measures in Industry. It did not go unnoticed that one of the main objectives of the Basque Cybersecurity Centre is to raise the level of maturity of Basque companies, in order to further protect them and for this cybersecurity to give them a competitive edge.

The event will be held on the **20th and 21st November in the [Bilbao Exhibition Centre \(BEC\)](#)**, and the programme, which will be published shortly, will address the challenges of Industry 4.0, the digitalisation of the value chain and

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processes, and a range of technological advances, including cloud computing, collaborative robotics, cyber-physical systems (CPS), virtual and augmented reality, advanced man-machine interfaces, industrial data analysis and additive manufacturing.

The **exhibition area**, which featured 135 companies at last year's event, will once again showcase the technological start-ups from the current Basque Industry accelerator program [BIND 4.0](#), which places special importance on [cybersecurity projects](#).

The Basque Country is a unique ecosystem which encapsulates both demand and supply of its own solutions to cybersecurity problems, as well as enjoying the support of the Basque Government in fostering the growth and development of initiatives in this sector. The joint celebration of both events will make the Basque Country a European benchmark in terms of Industry 4.0 and cybersecurity.

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