

## IT-SA, EUROPE'S LARGEST CYBERSECURITY FAIR TO INCLUDE BASQUE REPRESENTATIVES

- **The event, celebrated in Nuremberg since 2009, gathers over 700 exhibitors and more than 14,000 participants.**
- **Sponsored by the Basque Government, SPRI and the BCSC, this year's event will showcase the skills of Basque organisations working in the cybersecurity sector.**

Nowadays, [it-sa](#) is the largest cybersecurity fair in Europe, and probably one of the most important world-wide.

The event, celebrated since 2009 in the German city of Nuremberg, gathers over 700 exhibitors from 27 countries, and a great number of visitors - the 2018 edition drew over 14,000.

All aspects of cybersecurity are covered, including cloud-storage technology, data processing and internet security. The fair caters principally for cybersecurity professionals from public administration, and developers and suppliers of cybersecurity goods and services.

This year, the fair will be held from the 8th to the 10th of October in the Nuremberg Exhibition Centre.

### The perfect way to showcase Basque companies

Through the Department of Economic Development and Infrastructures, Grupo SPRI and the Basque Cybersecurity Centre, the Basque Government demonstrates its continued and serious support in situating and consolidating the Basque Country as a European benchmark for the cybersecurity sector. Within this framework, the Basque Government has various initiatives underway to back entrepreneurship in the Basque Country in general and in cybersecurity in particular, including:

#### **BIND 4.0**

This is a public/private acceleration programme for start-ups, led by the Basque Government, Grupo SPRI and several Basque companies. In previous editions of the programme, in addition to accessing collaborative networks and useful contacts, the Start-Ups won contracts worth up to 150,000€ towards their projects.

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## Ekintzaile

In collaboration with SPRI, the Basque Government set up the Ekintzaile grants for entrepreneurs with innovative business projects for industry and related services, tutored by the CEIs (Centres for Business and Innovation).

## UP! Euskadi

The UP! Euskadi initiative is an integrated plan for continued improvement in the Basque ecosystem of entrepreneurial support. The portal aims to ensure a competitive edge for Basque entrepreneurs using a business-friendly scenario.

By the same token, and in order to give viability to the sector, the [White Paper](#) on Basque Cybersecurity was launched at the end of 2018. This was comprised of a **study** which analysed the sector, including key aspects such as perspectives on and opportunities in the field, and a detailed description of the current situation of organisations supplying goods and services which have their head office in one of the three historic territories of the Basque Country.

There are also initiatives to help Basque businesses expand their client base abroad. One example of this was the [RSA Conference](#) which included the participation of 12 Basque organisations, and which served to highlight the potential offered by the Basque ecosystem to possible investors.

it-sa is therefore an important part of the Basque ecosystem, and various IT security agencies have confirmed their attendance, backed by the Basque Agency for Business Development (SPRI) and the Basque Cybersecurity Centre, both of which have a stand at the fair. The organisations taking part are as follows:

- **S21sec.** As well as having a wide range of security services, this company offers technology focused on protection in areas such as means of payment, mobile security or GDPR. Igor Unanue will present his vision of cybersecurity in Information Technologies (IT) and Operational Technologies (OT)
- **CounterCraft's.** This company offers counterintelligence solutions to pinpoint and tackle attacks in real time. Their CEO, David Barroso, will talk about the behaviour of these attackers and how to combat them.
- **Keynetic.** This company develops cybersecurity solutions for Industry 4.0. Jon Matias will focus his session on technology based on segmenting companies to prevent attacks on Industry 4.0.
- **Globe Testing.** This company specialises in developing software-testing. José Aracil, the company's CEO, will talk about how security engineers should operate, following a SecDevOps model, a new way of conceiving how programmers and people in charge of operations and infrastructure work together.

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- **Tecnalia.** This is a Technological Centre comprised of different areas of specialisation, including for example, IIoT. Ana Ayerbe is taking part in the event with a session about how the Internet of Things enables devices to connect directly with each other and undertake mutual transactions.
- **Ikerlan.** This organisation is the Grupo Empresarial Mondragón's research institution. The head of their industrial cybersecurity department, Salvador Trujillo, will be talking about the challenges faced throughout the industrial value chain by the companies belonging to the Mondragón group.

## Basque Industry 4.0, the next date for your diary

After it-sa, the next event is [Basque Industry 4.0](#), where public and private agents and businesses will share know-how and experiences related to Industry 4.0 and Cybersecurity. The 6th edition of this event is taking place on the 20th and 21st November in the Bilbao Exhibition Centre.

The principal mission of this event is none other than to reinforce the profile of the Basque Country as an industry-based economy, by boosting intensive manufacturing know-how, and fostering the application of cybersecurity measures as both a means of protection and a concept of added value in this highly competitive sector. This is an unmissable event for all professionals in the sector and the industry.

Basque Industry 4.0 is geared towards incorporating intelligence in means and systems of production; making the most of emerging skills and technologies to be found in new products and processes; mainstreaming the use of advanced materials in solutions; offering greater added value and/or improved processes; ensuring the efficiency and sustainability of resources; and integrating services offering high added value.

Registration for the event is now open on the event's page <https://agenda.spri.eus/meetingpoint>

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